

Institute of Studies for Corporate Sustainability (IESC)

The mission of the Instituto de Estudios para la Sustentabilidad Corporativa (IESC) [Centre for Study of Corporate Sustainability] is to assist businesses in their shifting to sustainability, providing business executives, the government, and the civil society with the vision, Education, tools and support needed to lead sustainable development in their organizations. To this end, academic learning and research should become vital and current for future leaders from the business, the government, and the third sector. This means taking a broader picture to ensure that social and environmental issues are completely integrated into the decision-making process. We understand that executive and management Education is incomplete if it does not appraise the strategic challenge raised by Sustainability. The Argentine Global Compact Network participated in the Geneva Global Compact Leaders Summit, through the Instituto de Estudios para la Sustentabilidad Corporativa [Centre for Study of Corporate Sustainability], where the Principles for Responsible Management Education were presented for the first time.

At the same time, the IESC works on the following lines of action related to CSR.

- Remote Program in Business Strategies for the Bottom of the Pyramid: Developed with the support of the Centre for Sustainable Global Enterprise (Cornell University, USA) and the International Laboratory Network Learning in the Base of the Pyramid.
- Learning Lab in Sustainable Innovation: Developed in partnership with Johnson School of Management (Cornell University, USA).
- Learning Lab at the Bottom of the Pyramid: Developed in Argentina, in partnership with Johnson School of Management (Cornell University, USA).

Geographical level

National

Location

LAC

Country

Argentina

Type of organisation

Civil Society Organisation

Area of interest

Higher Education

Climate Change and Environment

Economy and Sustainable Development
Corporate Social Responsibility
Social Affairs

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