

Chair of International Business and Society

Relations with focus on Latin America

The Chair is based in Nuremberg (Germany) at the Faculty of Business, Economics and Law of the Friedrich-Alexander-University Erlangen-Nuremberg.

Short description: In our vision the economy does not move in an isolated area, but always within a specific context of space, time and culture. Therefore, we position the human being at the centre of our research in his or her time and within his or her own social bonds. In the first instance we are interested in politics, history, culture, international relations and scientific manifestations of and in Latin American countries, covering also France, Spain, Portugal and Italy.

Geographical level

National

Location

EU

Country

Germany

Type of organisation

Research Center

Area of interest

Economy and Sustainable Development

Corporate Social Responsibility

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Services

Training

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