

CERALE - ESCP Europe

CERALE (Centre d'Etudes et de Recherche Amérique latine Europe) is a networked research centre with a strong commitment to a bi-continental cooperation predicated on the academic partnerships formed by ESCP Europe with Latin American universities. It is dedicated to the development of applied research to the manifold aspects of management. Its specificity relies on the systematic involvement of mixed (European and Latin American) teams and the adoption of a dual perspective in all of its research activities.

CERALE aims to foster joint research between European and Latin American experts on a broad range of topics: from macroeconomic, political and social issues to management issues. Every issue is explored from a dual European and Latin American perspective. The purpose of such research is to expand understanding of specific realities in the two regions, as well as to highlight the challenges that both regions and firms face in a particularly unstable and unpredictable international environment.

CERALE (Centre d'Etudes et de Recherche Amérique latine Europe) es un centro de investigación en red con un fuerte compromiso de cooperación bicontinental basado en las asociaciones académicas formadas por ESCP Europe con universidades latinoamericanas. Su especificidad se basa en la participación sistemática de equipos mixtos (europeos y latinoamericanos) y en la adopción de una perspectiva dual en todas sus actividades de investigación.

CERALE pretende fomentar la investigación conjunta entre expertos europeos y latinoamericanos sobre una amplia gama de temas: desde cuestiones macroeconómicas, políticas y sociales hasta cuestiones de gestión. Cada tema se explora desde una doble perspectiva europea y latinoamericana. El objetivo de estas investigaciones es ampliar la comprensión de las realidades específicas de las dos regiones, así como poner de relieve los retos a los que se enfrentan ambas regiones y las empresas en un entorno internacional especialmente inestable e imprevisible.

Geographical level

Regional

Location

EU

Country

France

Type of organisation

Research Center

Area of interest

Climate Change and Environment

Economy and Sustainable Development

SMEs

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