

## Red de Impacto LatAm

The Red de Impacto LatAm originally was formed in March 2020 as response to the COVID-19 crisis. Meanwhile, more than 80 organizations, foundations, consulting firms in ALC are participating with the aim of strengthening entrepreneurs, social entrepreneurs, small and medium sized companies in the region in the light of the profound changes and transformations we are living.

La Red de Impacto inicialmente fue constituida en Marzo 2020 como respuesta latinoamericana a la crisis del COVID-19 y mientras tanto se desarrollo como iniciativa para fortalecer a emprendedores, pequeñas y medianas empresas en un entorno de profundos cambios. Actualmente en la red participan 80+ organizaciones en ALC, para coordinar y sumar esfuerzos y volverse un referente en ALC y en otros continentes para el apoyo y fortalecimiento de emprendedores, Pymes y emprendedores sociales.

Geographical level

Regional

Location

LAC

Caribbean

Type of organisation

Networks/Alliances

Area of interest

SMEs

Social Affairs

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Geolocation

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Social media

<https://www.facebook.com/RedImpactoLATAM>

<https://twitter.com/redimpactolatam>

<https://www.linkedin.com/company/redimpactolatam/>

Relevant Projects

The Red de Impacto LatAm wants to reach out to Europe to build alliances with other organisations interested in strengthening SME and entrepreneurs in ALC. Currently, we are connected to the WEF in Davos through our founding member Agora Partnerships and are reaching out to other European organisations in the bi-regional entrepreneurship and SME ecosystem. Our aim is to build strong alliances in order to (co-)design, finance and implement projects focused on SME and entrepreneurship strengthening in ALC. We are focusing especially topics as value chains, climate change response, gender strengthening, among others.

Currently we count on a mapping of all the participating organisations in the network, their focus, working experience and main fields and regions of action. We are now working on co-designing model projects with international organizations and companies.

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